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The Little Book That Beats

Two years in MBA school won't teach you how to double the market's return. Two hours with The Little Book That Beats the Market will. In The Little Book, Joel Greenblatt, Founder and Managing Partner at Gotham Capital (with average annualized returns of 40% for over 20 years), does more than simply set out the basic principles for successful stock market investing.

The Little Book That Beats the Market by Joel Greenblatt

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In 2005, Joel Greenblatt published a book that is already considered one of the classics of finance literature. In The Little Book that Beats the Market—a New York Times bestseller with 300,000 copies in print—Greenblatt explained how investors can outperform the popular market averages by simply and systematically applying a formula that seeks out good businesses when they are available ...

The Little Book That Still Beats the Market: Greenblatt ...

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About The Book - Magic Formula Investing

Joel Greenblatt is a managing partner of Gotham Capital, a hedge fund that he founded in 1985 and Gotham Asset Management, a manager of hedge funds and long/...

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Magic Formula Investing

His book The Little Book that Beats the Market introduced an investment strategy of "magic formula investing", which is a method for determining which stocks to buy: "cheap and good companies" with a high earnings yield and a high return on invested capital. His strategy is featured in The Guru Investor by John P. Reese. Formula Investing

Joel Greenblatt - Wikipedia

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The Little Book That Still Beats the Market by Joel Greenblatt

"The Little Book That Beats the Market" For the trading strategy in this issue, we are going to use factors that are well known and have been in the public domain for decades. Specifically, we are going to use the techniques described in The Little Book That Beats the Marke t written by the highly successful hedge fund manager Joel Greenblatt.

Case Study - Building Upon Legendary Joel Greenblatt's ...

Methodology. Greenblatt suggests purchasing 30 "good companies": cheap stocks with a high earnings yield and a high return on capital.He touts the success of his magic formula in his book 'The Little Book that Beats the Market' (ISBN 0-471-73306-7), claiming that it does in fact beat the S&P 500 96% of the time, [clarification needed] and has averaged a 17-year annual return of 30.8%.

Magic formula investing - Wikipedia

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The Little Book That Beats the Market by Greenblatt, Joel ...

Joel Greenblatt's The Little Book That Beats the Market is just about the oddest book on investing I've ever read. It doesn't present an investing philosophy, ...

Foolish Book Review: "The Little Book That Beats the ...

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